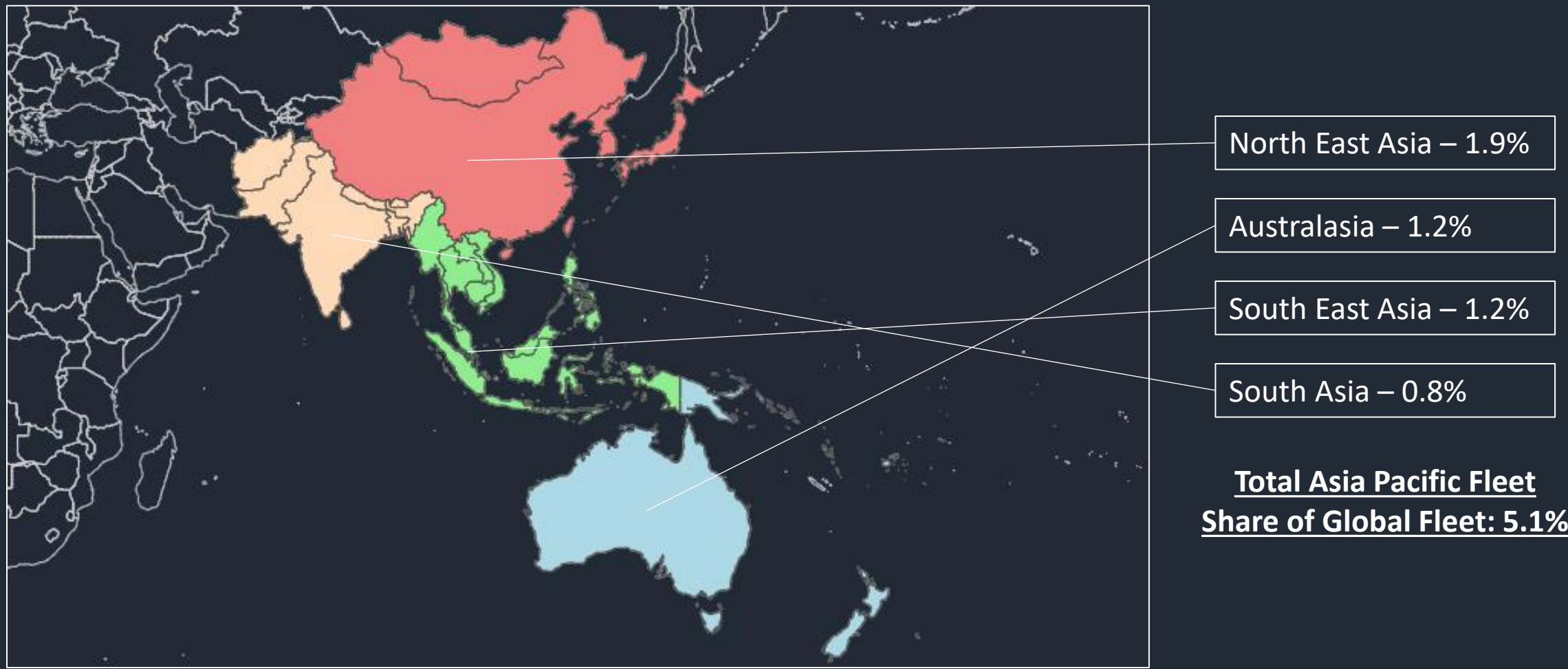*You've got to know when to hold: how are dealers looking at the market?*

- Does the region influence global inventory?
- Where is the Asian demand coming from?
- What makes a model popular?
- What regional factors have an impact?

Asia Pacific's Share of Global Fleet

North East Asia – 1.9%

Australasia – 1.2%

South East Asia – 1.2%

South Asia – 0.8%

**Total Asia Pacific Fleet
Share of Global Fleet: 5.1%**

Source: AMSTAT

Asia Pacific's Share of Global Fleet

North East Asia – 1.9% (414 jets)

Australasia – 1.2% (264 jets)

South East Asia – 1.2% (261 jets)

South Asia – 0.8% (185 jets)

**Total Asia Pacific Share of Global Fleet:
5.1% (1,124 jets)**

Source: AMSTAT

What makes a model popular?

What regional factors have an impact?

What makes a model popular?

What regional factors have an impact?

What makes a model popular?

What regional factors have an impact?

Meanwhile… how Australians see the world!