

How to retain your most important assets



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What percentage of an employee's annual salary does turnover cost a business?

The *Work Institute's 2017 Retention Report* found that staff turnover costs employers **33%** of an employee's annual salary to replace



What percentage of Asian employees report that their mental health negatively impacts their work efficiency?

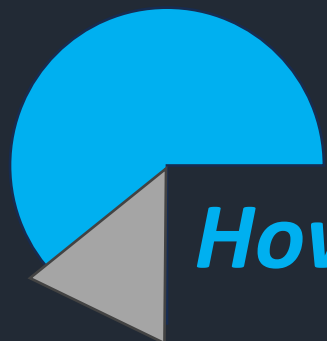
According to *Aon and TELUS Health's May 2024 Report*, **45%** of Asian employees report that their mental health negatively impacts their efficiency at work



What percentage of employees feel their work allows them to develop their potential?

48%* of employees feel their employers provide them with opportunities to apply their skills effectively in the next five years

**PWC Asia Pacific Workforce Hopes and Fears Survey 2023*



How much more profitable are companies with a highly engaged workforce?

Companies with a highly engaged workforce are found to have **21%*** higher profitability **Gallup*



Increasing customer retention rates by 5% translates to what percentage of profit increases?

Increasing customer retention rates by 5% rises profits by between **25%-95%***

**Bain & Company 2001*

Thank you