Corporate et Investor HONGKONG JET

### **Identify Opportunities in the APAC Business Aviation Market 2024**

By Alex Jiao, Chairman of Hongkong Jet



### **Evocation of YE 2022 & YE 2023's Prediction**

#### Market Opportunity

Mainland China continues to be the market leader while (new) markets are blooming

#### Fleet Number

Ultimately increase although the market is dropping from the record highs

#### Flight Activity

Positive trend with significant growth

#### Jet Size

Long range jet continues to dominate the market while other body type jet increase the market share

### **Mainland China**

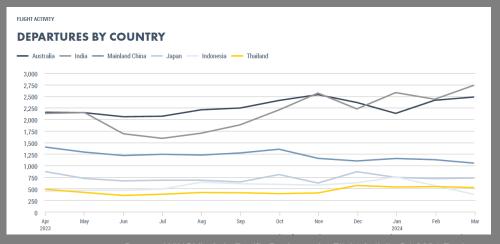
- Ownership has been dropped for 3 years in a row
- 23.6% market share dominates the APAC market
- Flight Activity
  - Departures by County: Top 3
  - A slight decline between Oct 2023 Mar 2024 &
    Apr 2023 Sep 2023
  - Stabilized in Q1 2024

#### Infrastructure

- 449 general aviation airports
- The growth of FBO and MRO

YE	No. of Jet	YOY
2019	331	-
2020	346	+4.53%
2021	339	-2.02%
2022	281	-17.11%
2023	272	-3.20%

Source: Global Sky Media's Asia-Pacific Business Jet Fleet 2020, 2021, 2022



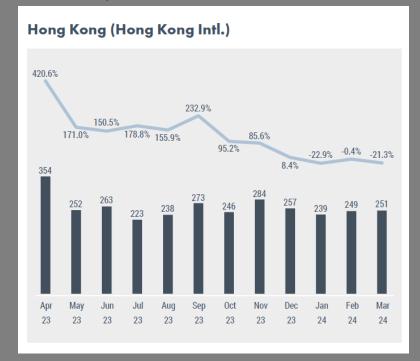
Source: WINGX's Asia Pacific Business Jet Flight Activity Q1 2024 Review

## Hong Kong SAR

- 2-digit drop in % is recorded of the ownership
- Ownership decrease 4 years consecutively
- Only 4.68% market share the APAC market
- Flight Activity
  - Departures by City: Top 8
  - o 3-month negative YOY is recorded
- Expansion of Hong Kong FBO and airport runway
- Wing-to-Wing Transfer Service initiated by HKIA

YE	No. of Jet	YOY
2019	121	-
2020	120	-0.83%
2021	99	-17.5%
2022	64	-35.6%
2023	54	-15.6%

Source: Global Sky Media's Asia-Pacific Business Jet Fleet 2020-2023

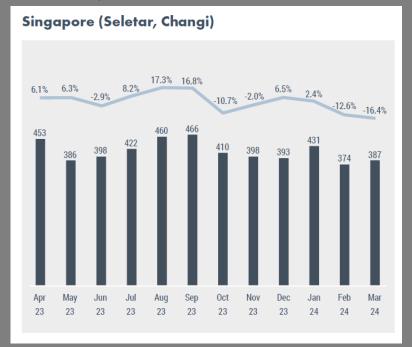


# Singapore

- Ownership increase 3 years consecutively
- 6.4% market share of the APAC market
- Flight Activity
  - Departures by City: Top 1
  - Q1 2024 Top 10 Routes:
    - 1. Singapore Jakarta
    - 6. Singapore Kuala Lumpur
- FBO and MRO Facility
- World's 4th wealthiest city

YE	No. of Jet	YOY
2019	61	-
2020	61	-
2021	63	+3.28%
2022	66	+4.76%
2023	74	+12.12%

Source: Global Sky Media's Asia-Pacific Business Jet Fleet 2020, 2021, 2022



### India

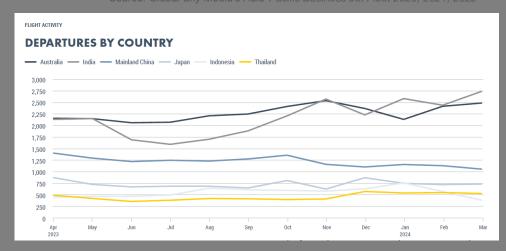
- Ownership increase 3 years consecutively
- 13.08% market share of the APAC market
- Flight Activity
  - Departures by County: Top 1/2
  - Departures by City: Top 2 Mumbai

Top 4 – New Delhi

- Q1 2024 Top 10 Routes: 5/10
- Infrastructure
  - 100 new airports in smaller cities by 2030



Source: Global Sky Media's Asia-Pacific Business, let Fleet 2020, 2021, 2022



# Malaysia & Indonesia

YE	No. of Jet	YOY
2019	63	-
2020	57	-9.52%
2021	50	-12.28%
2022	49	-2%
2023	45	-8.16%
YE	No. of Jet	YOY
YE 2019	No. of Jet	YOY -
		YOY - -2.04%
2019	49	-
2019	49 48	-

# Japan & S.Korea

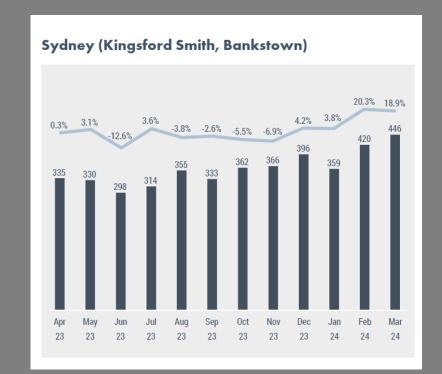
YE	No. of Jet	YOY
2019	63	-
2020	57	-9.52%
2021	65	+14.04%
2022	76	+16.92%
2023	81	+6.58%
YE	No. of Jet	YOY
YE 2019	No. of Jet 21	YOY III
_		YOY
2019	21	-
2019 2020	21 17	-19.05%

### Australia

- Positive recorded of the ownership
- 18.48% market share of the APAC market
- Second-large market
- The light and very light carrier market
- Flight Activity
  - Departures by County: Top 1/2
  - Departures by City: Top 2
  - Q1 2024 Top 10 Routes:
    - 3. Sydney Melbourne

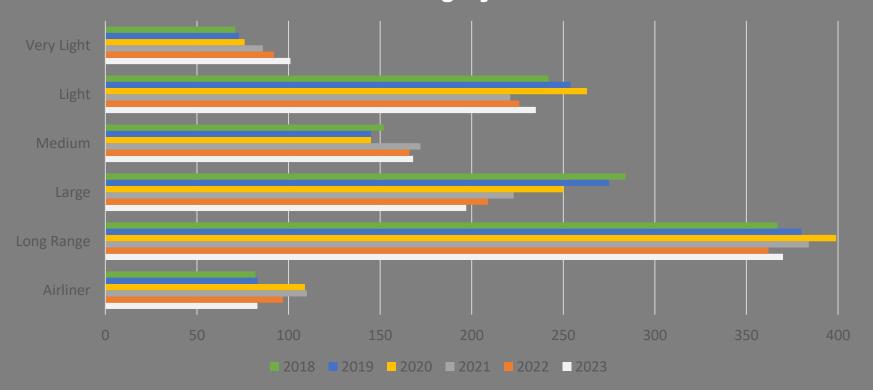
YE	No. of Jet	YOY
2019	198	-
2020	211	+6.57%
2021	209	-0.95%
2022	212	+1.44%
2023	213	+0.47%

Source: Global Sky Media's Asia-Pacific Business Jet Fleet 2020, 2021, 2022



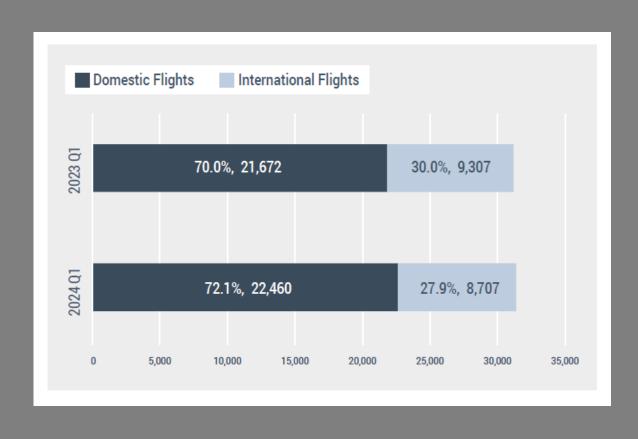
### Change of Aircraft Size

#### APAC's Fleet Size Category from 2018 - 2023



- Light jet: +
- Midsize jet: +
- Large jet: +
- Airline: -

# Flight Pattern



### Summary

- APAC market is continuously growing
- The market is "dropping" from record highs to a healthy correction for now
- New opportunities are there across the region
- Markets by country require different body type aircraft due to the travel needs

Q&A