



PRIVATE JET CARD  
COMPARISONS

*Know before you buy*

# What Jet Card owners are really thinking



Corporate Jet Investor

Doug Gollan \* Miami \* November 2, 2022



**2022  
Report  
Preview**



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Where are those  
happy days? They  
seem so hard to  
find



“Take a  
chance on  
me...”

Can't you hear  
me, S.O.S.?

**ABBA**<sup>®</sup>

Breaking up is never easy...  
This time we're through, we're really  
through...



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# Subscriber Survey – Post Purchase



**2022  
Preview**

This section is based on 571 paid subscribers of Private Jet Card Comparisons who completed a subscriber survey conducted between July 25, 2022, and Sept. 12, 2022.

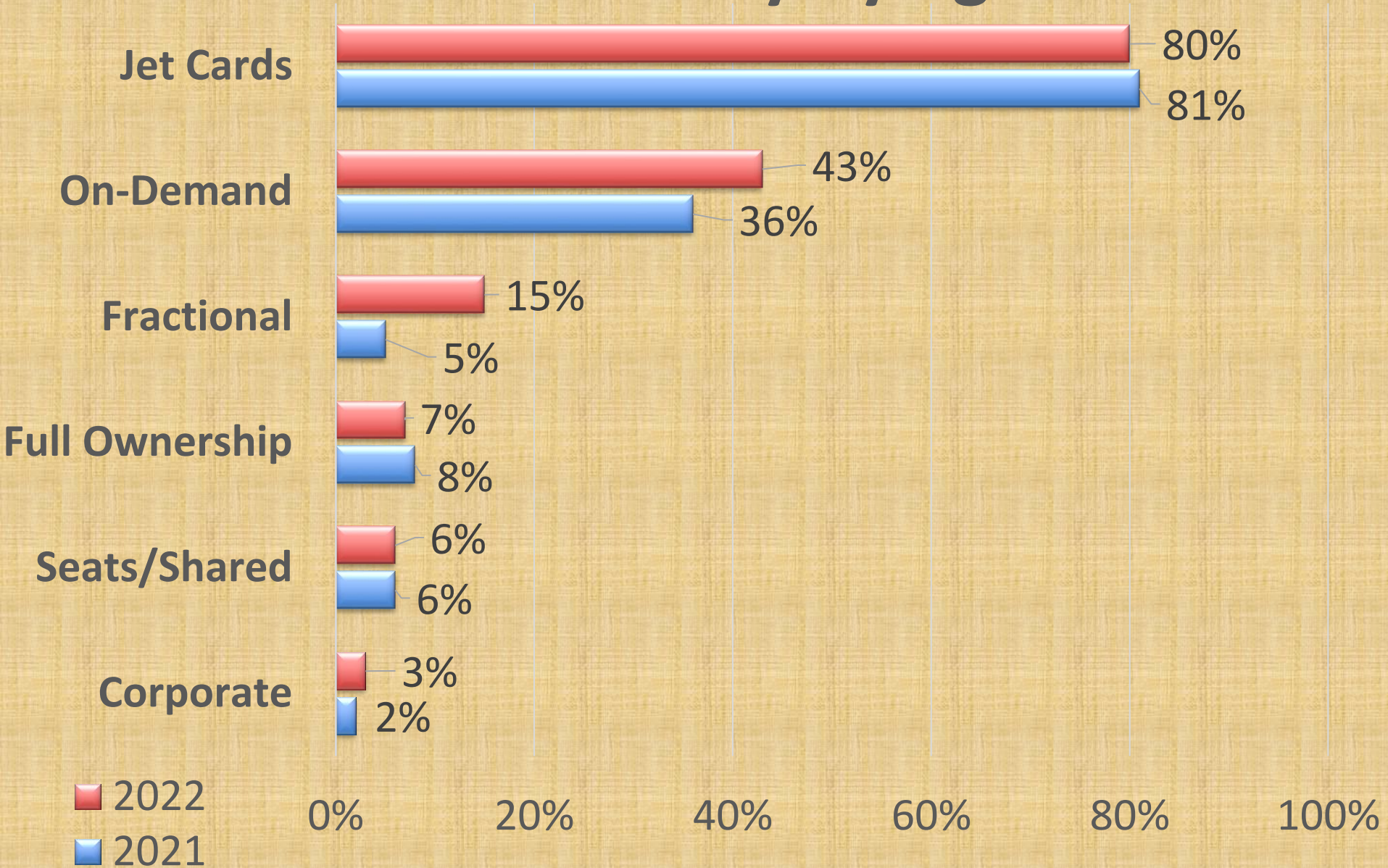
+/-3% margin of error @95% confidence



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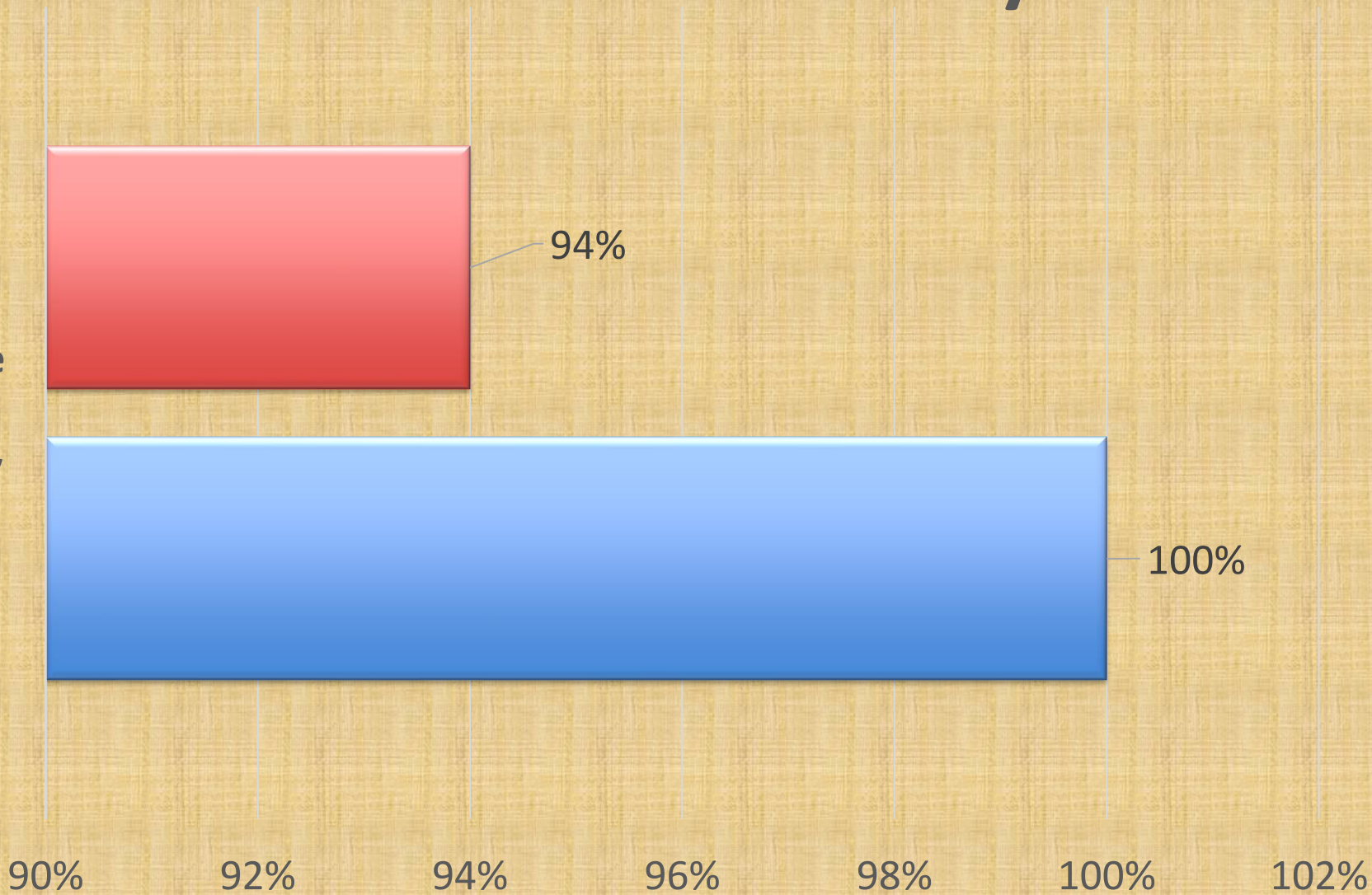
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# How are they flying?



# New Since Covid Private Flyers

Continue  
To Fly  
Privately



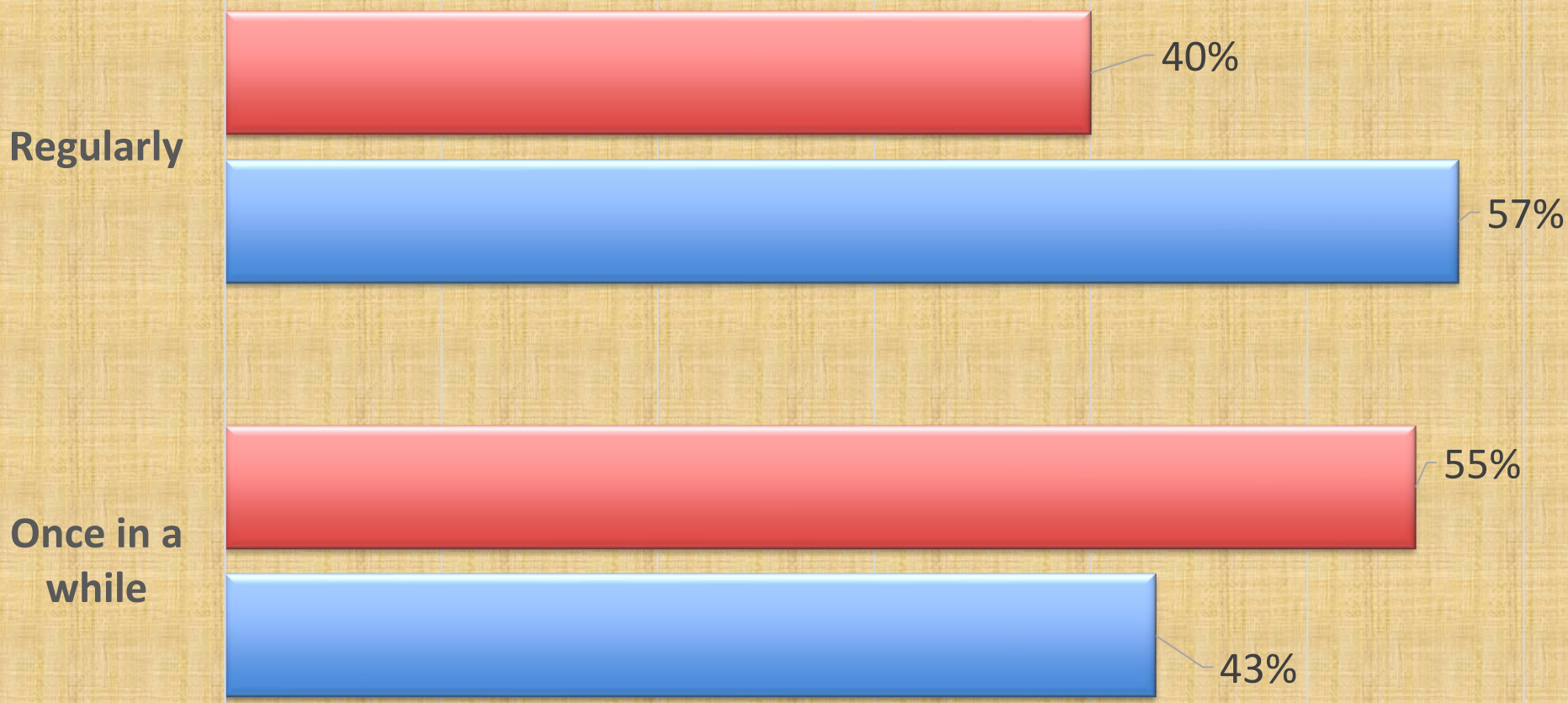
■ 2022 ■ 2021



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# New Since Covid Private Flyers



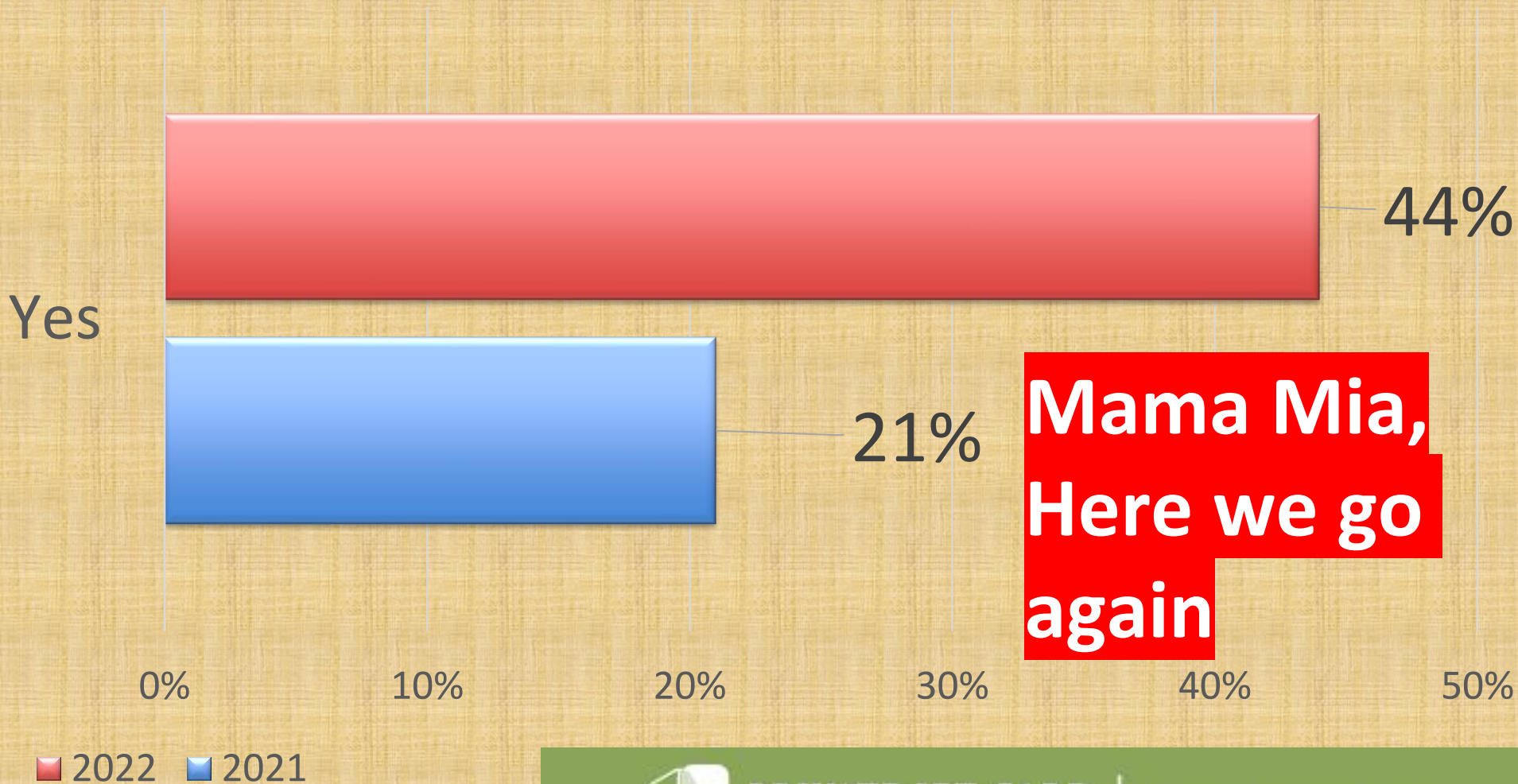
■ 2022 ■ 2021



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# Experienced Delays, Cancelations, Service Issues



**Mama Mia,  
Here we go  
again**

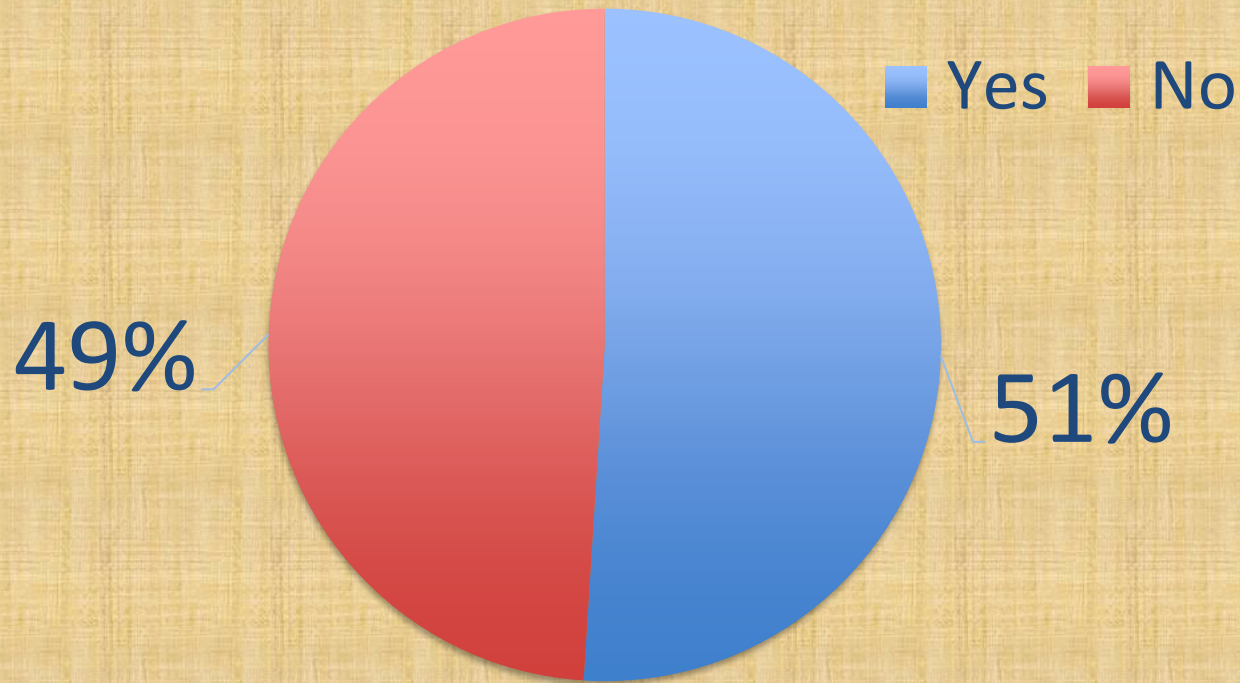


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# Are you considering changing providers?



**Renewal Rate dropped from 86% to 81% in 2022 vs. 2021**

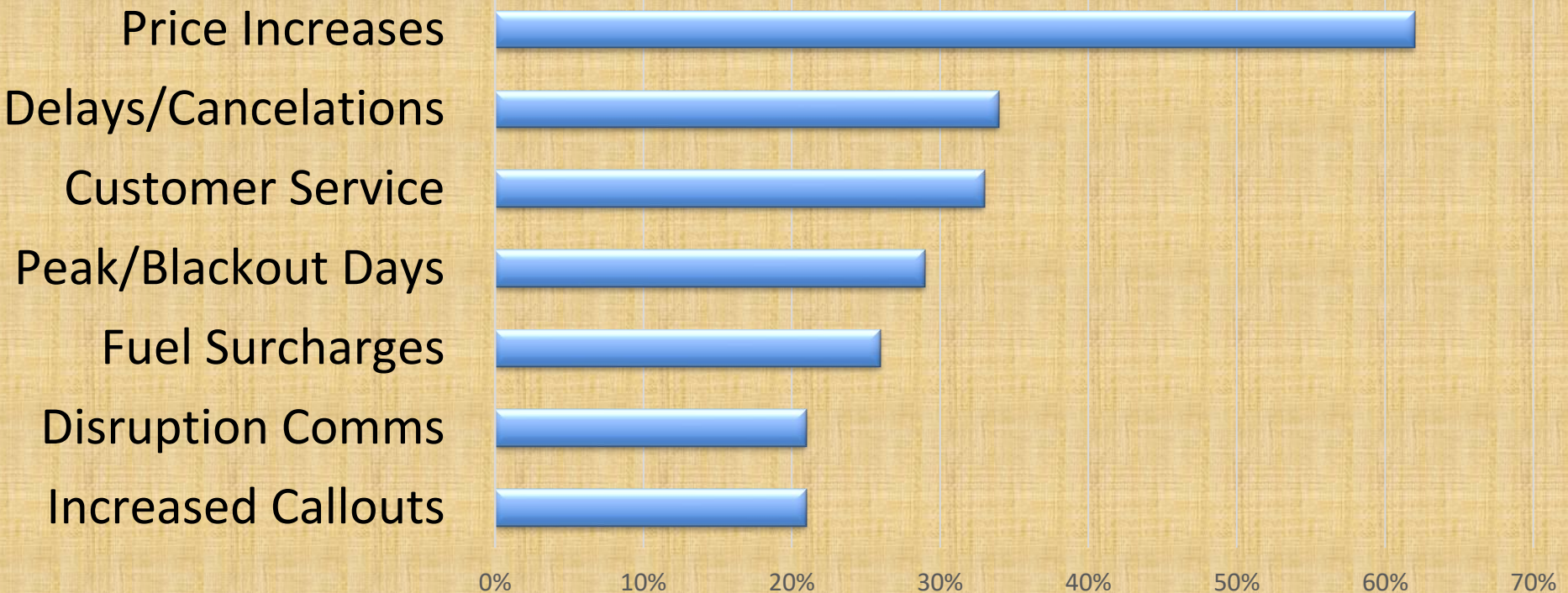


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# Reasons for switching providers

*“When quality declines, prices increases are remembered”*  
– Doug Gollan updated form Aldo Gucci



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# Jet Card Decider – Pre-Purchase Analysis



**2022  
Preview**

This section is based on 802 JET CARD DECIDER custom analysis requests from paid subscribers of Private Jet Card Comparisons between Sept 1, 2021, and Aug. 31, 2022.

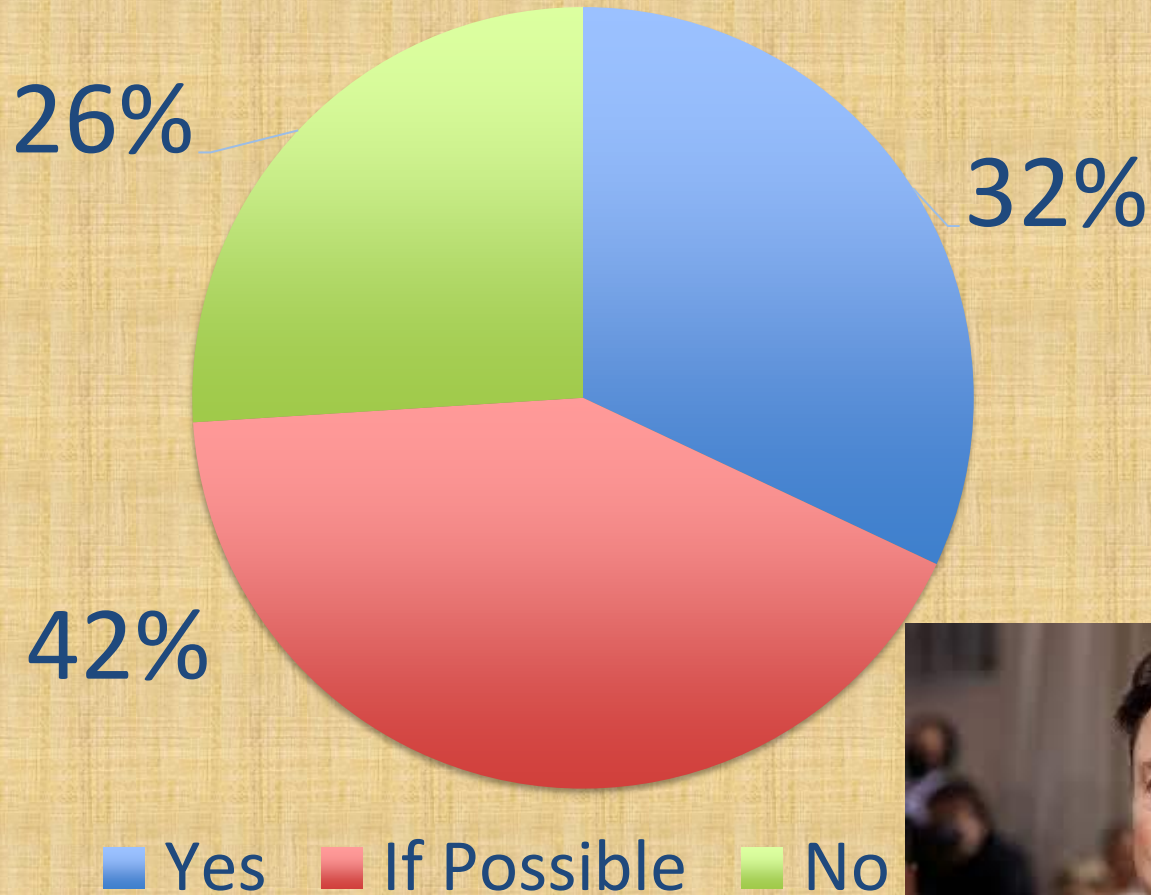
+/-2% margin of error @95% confidence



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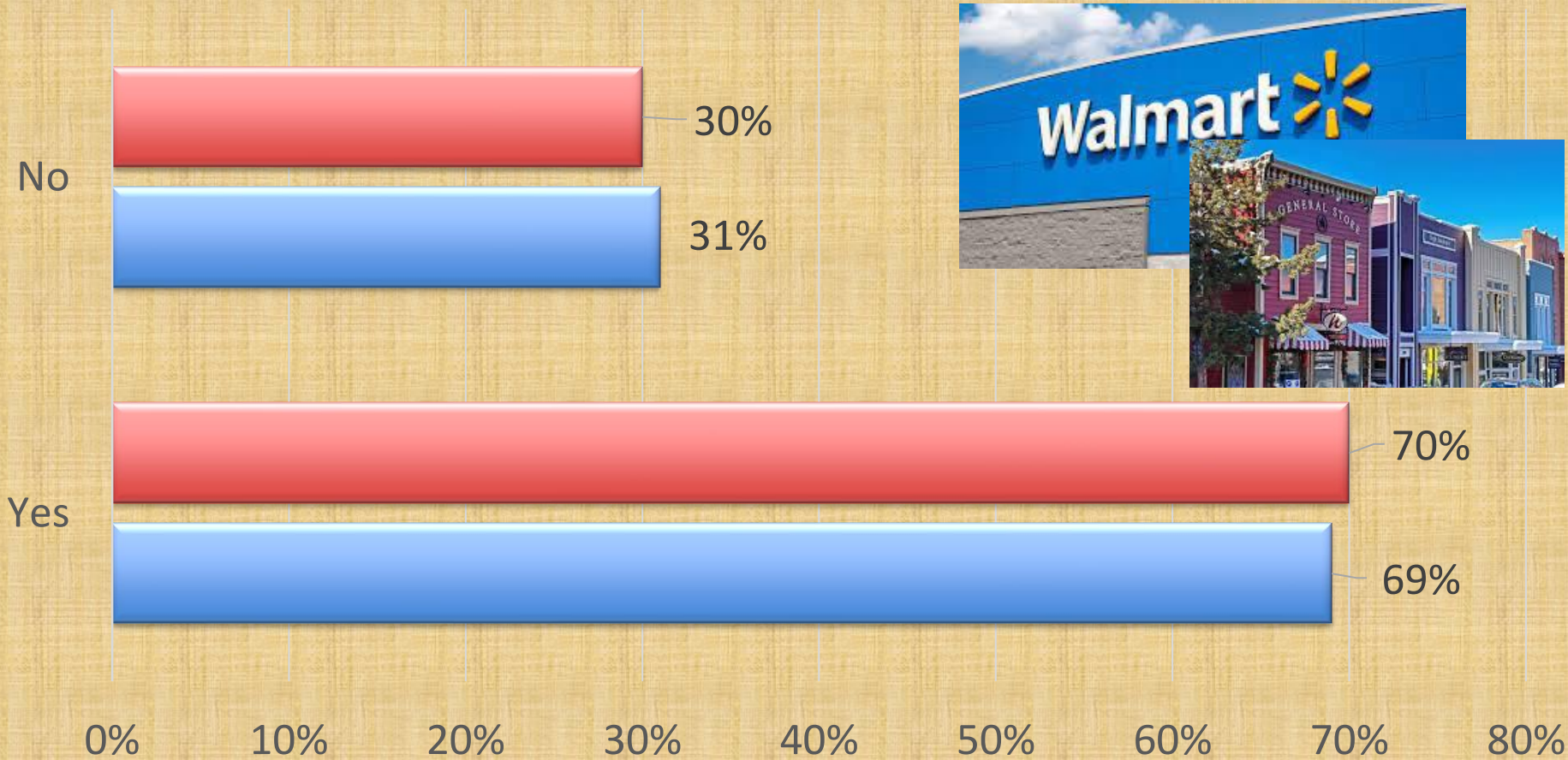
# Need Guaranteed WiFi



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# Open To Working With Boutique Providers



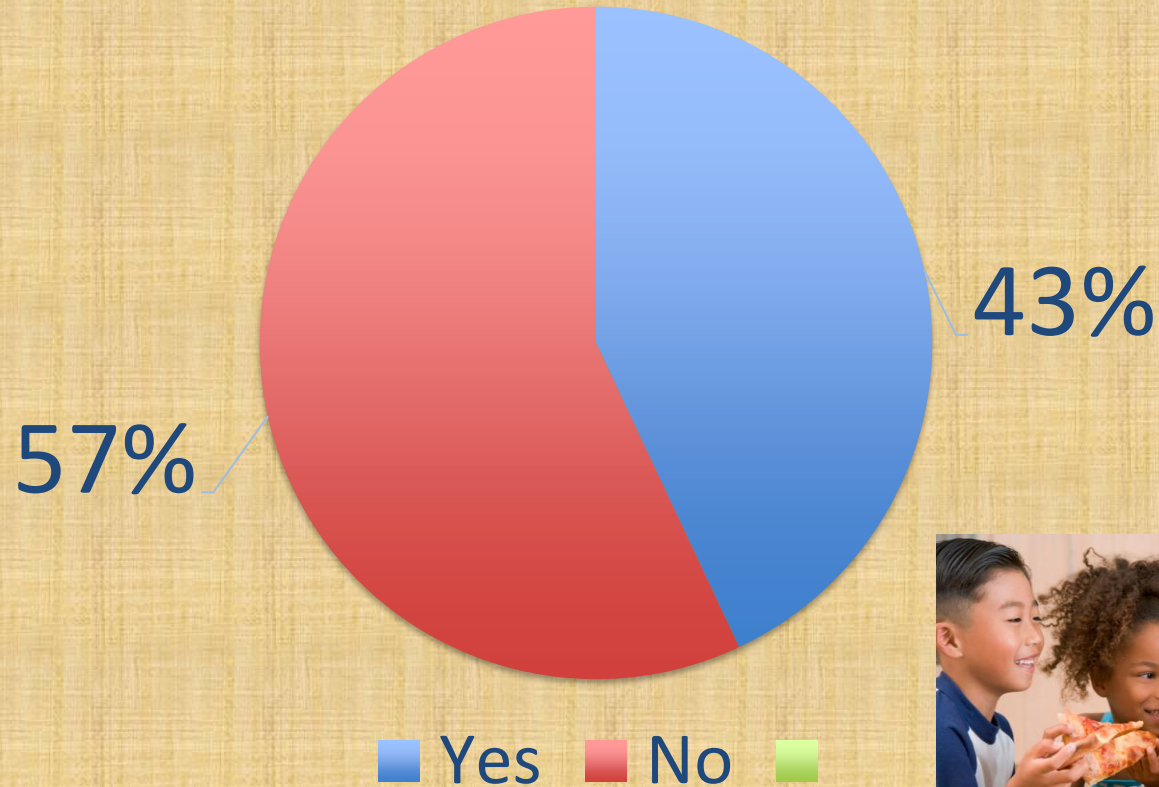
■ 2022 ■ 2021



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# Interest in Seats/Shared Flights



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# The Jet Card Report – 2022/23 Edition – Order Now



**Al, Lou - Thank  
you for the music!**

**[PrivateJetCardComparisons.com/Industry/](https://PrivateJetCardComparisons.com/Industry/)**



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